

## Short Form Bio:

**Jess Ekstrom** is the founder and CEO of [Headbands of Hope](#), a company that donates headbands to kids with illnesses with every headband sold. Headbands of Hope has been featured on the TODAY Show, Good Morning America, QVC, The View and worn by celebrities like Kelsea Ballerini and Khloe Kardashian. More importantly, Headbands of Hope has donated over 1 million headbands, reaching every single children's hospital in America and 22 countries.

After starting her company, she wanted to use her ups and her downs to help other women become valued as experts in their industry. In 2020, she started Prompted.io: a self-improvement platform delivering Prompt Pathways by world-renowned thought leaders.

Jess is also the bestselling author of [Chasing the Bright Side](#) and creator of Mic Drop Workshop, an e-learning company that helps women tell and sell their stories as thought leaders. For three years, Jess lived and traveled full-time in her Airstream with her husband, Jake, and their 70 lb dog, Ollie. Now they reside in Raleigh, NC.

## Long Form Bio:

Jess Ekstrom is on a mission to help people, companies and leaders discover their lane between purpose and profit, so they can achieve unstoppable growth.

Jess lives by three words: inspiration from frustration. Whenever she's frustrated, she usually finds inspiration in a business idea to solve the problem. In 2012, she launched Headbands of Hope as a college student to help provide headbands to kids with illnesses. And in 2020, she created Prompted.io, an online journaling platform with prompts by experts to help you achieve your goals.

Her first brush with success was selling all of her toys on eBay when she was twelve. Since then, Jess has been featured on the *TODAY Show*, *Good Morning America*, *the Hallmark Channel*, *Inside Edition*, *Vanity Fair*, *Forbes*, and *People Magazine* ran an exclusive piece about her when her book was released. You've most likely seen Jess on your TV whether it was an interview on your favorite morning show, shopping on QVC or watching her run her business from her Airstream in a global Canva commercial.

More importantly, Headbands of Hope has donated over a million headbands reaching every children's hospital in the United States and in fifteen countries.

Her book *Chasing the Bright Side* debuted as a #1 New Release on Amazon and Apple picked her audiobook as their Must-Listen of the month (she thinks it's because of her Bill Nye the Science Guy impression she did when she was narrating).

Jess is also a Forbes Top Rated speaker and founder of Mic Drop Workshop, an online course and community with the mission of empowering more women to share their message as a public speaker.

Her hobbies include writing, hiking, board games with her husband, playing with her dog, and searching for the best breakfast burrito in America.

**Social Media links:**

[www.instagram.com/jess\\_ekstrom](http://www.instagram.com/jess_ekstrom)

[www.facebook.com/jessekstrom](http://www.facebook.com/jessekstrom)

[www.twitter.com/jess\\_ekstrom](http://www.twitter.com/jess_ekstrom)

<https://www.linkedin.com/in/jess-ekstrom-59160342/>